



\$149.00/mo

\$249.00/mo

\$499.00/mo

| Power Listings 110 + Business Citations | SEO Starter | Pro SEO | Pro SEO + Business Listings |
|--|--------------------|----------------|------------------------------------|
| Premium Power Listing Local SEO Plugin | No | No | Yes |
| Power Listing Suite & Reporting | No | No | Yes |
| Creation of 110 + Business Listings | No | No | Yes |
| Correction of Information of 110 + Business Listings | No | No | Yes |
| Location Content Management | No | No | Yes |
| Local Product, Services, Events and Menu Item Aggregation and Submission | No | No | Yes |
| Business Review Monitoring and Reporting | No | No | Yes |
| Google AdWords Setup for Customer PPC Ads* | No | No | Yes |

* Customer paid Google AdWords budget minimum \$10/mo

| SEO Road Map | SEO Starter | Pro SEO | Pro SEO + Business Listings |
|---------------------|--------------------|----------------|------------------------------------|
|---------------------|--------------------|----------------|------------------------------------|

| | Yes - Non Actionable | Yes - Actionable | Yes - Actionable Pro SEO + Business Listings |
|--|-----------------------------|-------------------------|---|
|--|-----------------------------|-------------------------|---|

| Project Limits | SEO Starter | Pro SEO | Pro SEO + Business Listings |
|--|--------------------|----------------|------------------------------------|
| Number of Websites | 1 | 1 | 1 |
| Max Number of Keywords - Rank Tracking | 5 | 50 | 100 |
| Max Number of Search Engines | 3 | 4 | 5 |
| Search Engine Results Pages Scan Depth | 3 | 3 | 3 |
| Max Number of Analyzed Competitor's Rankings | 2 | 5 | 7 |
| Max Number of Backlinks Analyzed | 100 | 2,500 | 5,000 |
| Max Number of Competitors in Backlink Report | 2 | 4 | 4 |
| Max Number of Competitors in Backlink Spy | 2 | 4 | 5 |
| Max Number of Competitor Backlinks Analyzed | 100 | 500 | 1,000 |
| SEO Technical Audit Max Pages | 5 | 500 | 1,000 |
| Max Number of Analyzed Landing Pages | 5 | 50 | 100 |

| | | | |
|--|-----------------|------------------|-----------------------------|
| Web Buzz Monitoring Keyword Terms | 3 | 15 | 20 |
| Backlink Watch Scans | None | 1 / Month | 2 / Month |
| Website Submissions | SEO Starter | Pro SEO | Pro SEO + Business Listings |
| Local Directories - Citations | Up To 65 | Up To 65 | Up To 65 |
| Standard SE Directories | Up To 35 | Up To 35 | Up To 35 |
| Content Directories | Up To 41 | Up To 41 | Up To 41 |
| Blog Directories | Up To 34 | Up To 34 | Up To 34 |
| Auto SE Directories | Up To 5 | Up To 25 | Up To 38 |
| Competitor Metrics | SEO Starter | Pro SEO | Pro SEO + Business Listings |
| Competitor Traffic Tool | Yes | Yes | Yes |
| Competitor Link Profile Tool | Yes | Yes | Yes |
| Competitor Social Citation Tool | Yes | Yes | Yes |
| Competitor Rank Tracking Tool | Yes | Yes | Yes |
| Keyword Research | SEO Starter | Pro SEO | Pro SEO + Business Listings |
| Keyword Research Tool | Yes | Yes | Yes |
| Competitor Keyword Spy | Yes | Yes | Yes |
| Webmasters Keyword Tool | Yes | Yes | Yes |
| Site Technical Audit | SEO Starter | Pro SEO | Pro SEO + Business Listings |
| Local SEO On-Page Analysis | Yes | Yes | Yes |
| On-Page Optimization | SEO Starter | Pro SEO | Pro SEO + Business Listings |
| On-Page Issues Analysis Tool | Yes | Yes | Yes |
| Landing Page Analysis Tool | Yes | Yes | Yes |
| Page Speed Analysis Tool | Yes | Yes | Yes |
| Mobile Analysis Tool | Yes | Yes | Yes |
| Popular Pages Analysis Tool | Yes | Yes | Yes |
| Internal Links | SEO Starter | Pro SEO | Pro SEO + Business Listings |
| Internal Link Optimization | Yes | Yes | Yes |
| Link Text Analysis | Yes | Yes | Yes |

| | | | |
|---|-------------|------------|------------------------------------|
| Page Authority Analysis | Yes | Yes | Yes |
| Landing Page Analysis | Yes | Yes | Yes |
| Link Building | SEO Starter | Pro SEO | Pro SEO + Business Listings |
| Manual, High Quality Link Building | Yes | Yes | Yes |
| Current Link Quality Tool | Yes | Yes | Yes |
| Toxic Link Tools | Yes | Yes | Yes |
| Toxic Link Reporting To SE's | Yes | Yes | Yes |
| Social Metrics | SEO Starter | Pro SEO | Pro SEO + Business Listings |
| Facebook Insights | Yes | Yes | Yes |
| Social Media Citation Building | Yes | Yes | Yes |
| Web Buzz Monitoring Tool | Yes | Yes | Yes |
| Social Engagement Tool | Yes | Yes | Yes |

sales@tbdenterprisesllc.com

<http://www.tbdwebservices.com>